0.00 0.00

0.00

## **ORDER**

Orders Order / Rev: 723863 - 1 Alt Order #: 06376580 Product Desc: NRCC IE SKED A Flight 10/26-11/6, 201 **KPNX** Estimate: 10/26/12 - 11/06/12 Flight Dates: Primary AE: Jim Quinn 10/26/12 / 10/26/12 Sales Office: Original Date / Rev: T-PHI Order Type: Political Sales Region: NAT National Media Research Planning/ PC Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: Billing Cycle: 815 Slaters Lane EOM/EOC Agency Commission: Alexandria, VA 22314 15% Advertiser Name: NRCC-IE A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00

## Bill Plan Totals

P-1

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	21	\$19,825.00	\$16,851.25	October 2012	21	\$19,825.00	\$16,851.25
10/29/12	11/06/12	92	\$66,175.00	\$56,248.75	November 2012	92	\$66,175.00	\$56,248.75
					Totals	113	\$86,000.00	\$73,100.00

Advertiser External ID: Agency External ID:

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
1 KPNX 10/26/12 11/02/12	M-F 10-11a	CM	10-11a	F	:30	1	\$350.00 P-2	0.00 NM	2	\$700.00
	Kelly									
LIVE WTH KELLY										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	F	1	\$350.00	0.00						
Week: 10/29/12 11/04/12	F	1	\$350.00	0.00						
2 KPNX 10/26/12 11/02/12	Tonight Show	CM	1035-1135p	F	:30	1	\$1,400.00 P-1	0.00 NM	2	\$2,800.00
	Tonight Show									
TONITE SHW-NBC<										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	F	1	\$1,400.00	0.00						
Week: 10/29/12 11/04/12	F	1	\$1,400.00	0.00						
3 KPNX 10/26/12 11/02/12	M-F 11a-12p	CM	11a-12p	F	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
	Today Show III									
TODAY SHW3-NBC										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	F	1	\$300.00	0.00						
Week: 10/29/12 11/04/12	F	1	\$300.00	0.00						
5 KPNX 10/26/12 11/02/12	M-F 4-5p	СМ	4-5p	F	:30	1	\$600.00 P-1	0.00 NM	2	\$1,200.00
	12 News EVB									
12 NEWS EVB LV										
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	F	1	\$600.00	0.00						
Week: 10/29/12 11/04/12	F	1	\$600.00	0.00						

Print Date: 10/26/12 11:44:35 Page 2 of 7

**KPNX** 

Order / Rev: 723863 - 1

Advertiser: NRCC-IE

Alt Order #: 06376580 Product Desc:

Estimate:

NRCC IE SKED A Flight 10/26-11/6, 201

Flight Dates:

10/26/12 - 11/06/12

3391

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
6	KPNX	10/26/1	2 11/02/12	M-F 430-5a	CM	430-5a	F	:30	1	\$25.00 P-2	0.00 NM	2	\$50.00
	1201/0/9	S TDY 43	۰۸.	M-F 430-5a									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10		10/28/12	F	1	\$25.00	0.00						
W	/eek: 10	/29/12	11/04/12	F	1	\$25.00	0.00						
7	KPNX	10/26/1	2 11/02/12	M-F 5-530a 12 News Today	СМ	5-530a	F	:30	1	\$200.00 P-2	0.00 NM	2	\$400.00
		S TODAY	′ 1										
10.	_	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
	/eek: 10 /eek: 10		10/28/12 11/04/12	F	1	\$200.00 \$200.00	0.00 0.00						
				M-F 5-530p	CM	5-530p	F	:30	1	\$900.00 P-1	0.00 NM	2	\$1,800.00
	12 NW			M-F 5-530p		·				·			, ,
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		10/28/12	F	1	\$900.00	0.00						
	/eek: 10		11/04/12	F	1	\$900.00	0.00 F	-20		#200 00 D 4	0.00 NIM	_	<b>#</b> 000 00
9	KPNX	10/26/1	2 11/02/12	M-F 530-6a 12 News Today	CM	530-6a	F	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
	12 NW	S TODAY	′ 2	12 News Today									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		10/28/12	F	1	\$300.00	0.00						
	/eek: 10		11/04/12	F	1	\$300.00	0.00			<b>*</b>			
10	KPNX	10/26/1	2 11/02/12	M-F 6-630p 12 News 6pm	CM	6-630p	F	:30	1	\$1,400.00 P-1	0.00 NM	2	\$2,800.00
	ARIZ N	IGHTLY N	٧W	12 News opin									
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		10/28/12	F		\$1,400.00	0.00						
	/eek: 10		11/04/12	F		\$1,400.00	0.00						
11	KPNX	10/26/1	2 11/02/12		CM	6-7a	F	:30	1	\$800.00 P-1	0.00 NM	2	\$1,600.00
	12 NW	S TODAY	′ 3	12 News Today									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10		10/28/12	F	1	\$800.00	0.00						
	/eek: 10		11/04/12	F	1	\$800.00	0.00						
12	KPNX	10/26/1	2 11/02/12	M-F 630-7p Extra	CM	630-7p	F	:30	1	\$1,200.00 P-1	0.00 NM	2	\$2,400.00
	EXTR <i>A</i>	<b>\</b> <		LXIIA									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		10/28/12	F		\$1,200.00	0.00						
	/eek: 10		11/04/12	F		\$1,200.00	0.00						
13	KPNX	10/26/1	2 11/02/12	M-F Today Show NBC Today Show		7-9a	F	:30	2	\$1,000.00 P-1	0.00 NM	4	\$4,000.00
	TODAY	/ SHW		INDC Today Show	V								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10	/22/12	10/28/12	F		\$1,000.00	0.00						
	/eek: 10		11/04/12	F		\$1,000.00	0.00						
14	KPNX	10/29/1	2 11/05/12	M-F 10-11a	CM	10-11a	M	:30	1	\$350.00 P-2	0.00 NM	2	\$700.00
	LIVE W	/TH KELL	_Y	Kelly									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10		11/04/12	M	1	\$350.00	0.00						
	/eek: 11		11/11/12	M	1	\$350.00	0.00						
15			2 11/05/12	Tonight Show	СМ	1035-1135p		:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
				ncelled 1x 10/29 a		_							
164		art Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
	/eek: 11		11/11/12			\$1,400.00	0.00 M	.20	4	¢300 00 D 4	0.00 NINA	2	<b>¢</b> ድለስ ለስ
16	KPINX	10/29/1	2 11/05/12	M-F 11a-12p Today Show III	CM	11a-12p	M	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
	TODAY	Y SHW3-N	NBC	. 550, 511011 111									

Print Date: 10/26/12 11:44:36 Page 3 of 7

**KPNX** 

Order / Rev: 723863 - 1

723003 - 1

Advertiser: NRCC-IE

Alt Order #: 06376580

Product Desc: NRCC IE SKED A Flight 10/26-11/6, 201

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3391

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
16 KPNX 10/2	9/12 11/05/12	M-F 11a-12p Today Show III	СМ	11a-12p	М	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
TODAY SHW	3-NBC	, , ,									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	M	1	\$300.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$300.00	0.00			\$700.00 D.4	0.00.00.4		<b>#4 400 00</b>
17 KPNX 10/2	9/12 11/05/12	M-F 3-4p Ellen	CM	3-4p	M	:30	1	\$700.00 P-1	0.00 NM	2	\$1,400.00
ELLEN		LIIGH									
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	M	1	\$700.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$700.00	0.00						
18 KPNX 10/2	9/12 11/05/12		СМ	4-5p	M	:30	1	\$600.00 P-1	0.00 NM	2	\$1,200.00
12 NEWS EV	RIV	12 News EVB									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	M	1	\$600.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$600.00	0.00						
19 KPNX 10/2	9/12 11/05/12		CM	430-5a	M	:30	1	\$25.00 P-2	0.00 NM	2	\$50.00
40NIMO TOV	4004	M-F 430-5a									
12NWS TDY		Mookdovo	Spoto/Mook	Poto	Dating						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$25.00	Rating 0.00						
Week: 11/05/12	11/11/12	M	1	\$25.00	0.00						
20 KPNX 10/2	9/12 11/05/12	M-F 5-530a	CM	5-530a	M	:30	1	\$200.00 P-1	0.00 NM	2	\$400.00
		12 News Today									
12 NWS TOD		144	0	5.	D. ()						
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$200.00	Rating 0.00						
Week: 11/05/12	11/04/12	M	1	\$200.00	0.00						
21 KPNX 11/0		M-F 5-530p	CM	5-530p	M	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
		M-F 5-530p						·			
		x 10/29 added \$ to									
Start Date		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/05/12 22 KPNX 10/2	11/11/12		CM	\$900.00	0.00	.20		\$200.00 D.4	0.00 NM	2	¢600.00
22 KPINA 10/2	9/12 11/05/12	12 News Today	CIVI	530-6a	M	:30	1	\$300.00 P-1	U.UU INIVI		\$600.00
12 NWS TOD	AY 2	12 News Today									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	M	1	\$300.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$300.00	0.00						
23 KPNX 10/2	9/12 11/05/12	•	CM	6-630p	М	:30	1	\$1,400.00 P-1	0.00 NM	2	\$2,800.00
ARIZ NGHTL	Y NW	12 News 6pm									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	M	1	\$1,400.00	0.00						
Week: 11/05/12	11/11/12	M		\$1,400.00	0.00						
25 KPNX 10/2	9/12 11/05/12	•	CM	630-7p	M	:30	1	\$1,200.00 P-1	0.00 NM	2	\$2,400.00
EXTRA<		Extra									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12		M	1		0.00						
Week: 11/05/12	11/11/12	M	1	\$1,200.00	0.00						
26 KPNX 10/2	9/12 11/05/12	•		7-9a	M	:30	2	\$1,000.00 P-1	0.00 NM	4	\$4,000.00
TODAY 01 "A		NBC Today Show	V								
TODAY SHW		Weekdaya	Spoto/Mools	Doto	Pating						
Start Date Week: 10/29/12		<u>Weekdays</u> M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
Week: 11/05/12	11/11/12	M		\$1,000.00	0.00						
27 KPNX 10/2	7/12 11/03/12	Sa 10pm News	CM	10-1030p	S-	:30	1	\$2,400.00 P-2	0.00 NM	2	\$4,800.00
		Sa 10pm News									
12 NWS 10<											

Print Date: 10/26/12 11:44:36 Page 4 of 7

**KPNX** 

Order / Rev: 723863 - 1

-----

Advertiser: NRCC-IE

Alt Order #: 06376580

Product Desc: NRCC IE SKED A Flight 10/26-11/6, 201

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3391

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
27 KPNX	10/27/12	2 11/03/12	Sa 10pm News Sa 10pm News	СМ	10-1030p	S-	:30	1	\$2,400.00 P-2	0.00 NM	2	\$4,800.00
12 NWS	3 10<		Ca ropin None									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S- S-		\$2,400.00 \$2,400.00	0.00 0.00						
30 KPNX			SAT TDY	CM		dayS-	:30	2	\$500.00 P-1	0.00 NM	4	\$2,000.00
			NBC Today Show	N	•	•						
_	WK TD/		Mookdovo	Spoto/Mook	Poto	Dating						
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$500.00	Rating 0.00						
Week: 10/2		11/04/12	S-	2	\$500.00	0.00						
31 KPNX	10/27/12	2 11/03/12	Sat Prime A	CM	7-8p	S-	:30	1	\$900.00 P-3	0.00 NM	2	\$1,800.00
DRAMA	ENCOR	FS	Sat Prime A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	S-	1	\$900.00	0.00						
32 KPNY		11/04/12	Sat Prime B	CM	\$900.00 8-9p	0.00	:30	1	\$1,100.00 P-3	0.00 NM	2	\$2,200.00
32 KFNX	10/27/12	2 11/03/12	Chicago Fire	Civi	0-9p	5-	.30	'	φ1,100.00 F-3	O.OO INIVI	2	φ2,200.00
	ENCOR	ES	· ·									
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays S-	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	S-		\$1,100.00 \$1,100.00	0.00 0.00						
33 KPNX	10/28/12	2 11/04/12	SUN TDY	СМ	5-9a	S	:30	1	\$500.00 P-1	0.00 NM	2	\$1,000.00
CUNTO		0	NBC Today Show	w (Su)								
	DAY-NB rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	S	1	\$500.00	0.00						
Week: 10/2		11/04/12	S	1	\$500.00	0.00						
34 KPNX	10/28/12	2 11/04/12	Sun 8-10a 12 News Sun To	CM day	Various	S	30	1	\$500.00 P-1	0.00 NM	2	\$1,000.00
12 NWS	WK TDA	ΑY	12 NCW3 Outi 10	aay								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Week: 10/2		10/28/12 11/04/12	S S	1	\$500.00 \$500.00	0.00 0.00						
			M-F 10-11a	CM	10-11a	T	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
			Kelly									
_	TH KELL		Wookdovo	Spoto/Mook	Poto	Dating						
Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00						
			Tonight Show	CM	1035-1135p		:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
TONITE		20	Tonight Show									
	SHW-NI	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T		\$1,400.00	0.00						
38 KPNX	11/01/12	2 11/01/12	•	CM	11a-12p	T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
TODAY	SHW3-N	IRC	Today Show III									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T	1	\$300.00	0.00						
39 KPNX	11/01/12	2 11/01/12	•	CM	3-4p	T	:30	1	\$700.00 P-1	0.00 NM	1	\$700.00
ELLEN			Ellen									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T	1	\$700.00	0.00						
40 KPNX	11/01/12	2 11/01/12	M-F 4-5p 12 News EVB	CM	4-5p	T	:30	1	\$600.00 P-1	0.00 NM	1	\$600.00
12 NEW	S EVB L	V	IZ INCWS EVD									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T	1	\$600.00	0.00			<b>005.005</b>	0.00.111		<b>40= 0</b> =
41 KPNX	11/01/12	∠ 11/01/12		СМ	430-5a	T	:30	1	\$25.00 P-2	0.00 NM	1	\$25.00

Print Date: 10/26/12 11:44:36 Page 5 of 7

**KPNX** 

Order / Rev: 723863 - 1

123003 - 1

Advertiser: NRCC-IE

Alt Order #: 06376580

Product Desc:

NRCC IE SKED A Flight 10/26-11/6, 201

Flight Dates: 10/26/12 - 11/06/12

Estimate: 3391

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 430-5a M-F 430-5a 12NWS TDY 430A< Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 10/29/12 11/04/12 \$25.00 0.00 42 KPNX 11/01/12 11/01/12 M-F 5-530a СМ 5-530a - - - T- - -:30 \$200.00 P-2 0.00 NM \$200.00 1 12 News Today 12 NWS TODAY 1 Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/29/12 11/04/12 - - - T- - -\$200.00 0.00 43 KPNX 11/01/12 11/01/12 CM 5-530p - - - T- - -:30 \$900.00 P-1 0.00 NM M-F 5-530p 1 \$900.00 M-F 5-530p 12 NWS 5 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$900.00 0.00 - - - T- - -44 KPNX 11/01/12 11/01/12 M-F 530-6a CM 530-6a :30 \$300.00 P-1 0.00 NM \$300.00 12 News Today 12 NWS TODAY 2 Rating Start Date **End Date** Weekdays Spots/Week Rate - - T- - · Week: 10/29/12 11/04/12 \$300.00 0.00 45 KPNX 11/01/12 11/01/12 M-F 6-630p 6-630p ---T---:30 1 \$1,400.00 P-1 0.00 NM CM \$1,400.00 12 News 6pm ARIZ NGHTLY NW **End Date** Spots/Week Start Date Weekdays Rate Rating 11/04/12 - - - T- - -\$1,400.00 0.00 Week: 10/29/12 1 46 KPNX 11/01/12 11/01/12 M-F 6-7a - - - T- - -\$800.00 P-1 CM 6-7a :30 0.00 NM \$800.00 12 News Today 12 NWS TODAY 3 Weekdays Start Date **End Date** Spots/Week Rate Rating 11/04/12 - - - T- - -\$800.00 Week: 10/29/12 0.00 M-F 630-7p - - - T- - -1 \$1,200.00 P-1 47 KPNX 11/01/12 11/01/12 СМ 630-7p :30 0.00 NM \$1,200.00 Extra EXTRA< Start Date **End Date** Spots/Week Rating Weekdays Rate 11/04/12 - - - T- - -0.00 Week: 10/29/12 \$1,200.00 48 KPNX 11/01/12 11/01/12 M-F Today Show 7-9a CM ---T---:30 2 \$1,000.00 P-1 0.00 NM \$2,000.00 **NBC Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - - T- - -\$1,000.00 Week: 10/29/12 0.00 \$350.00 P-2 49 KPNX 10/30/12 10/30/12 M-F 10-11a - T- - - -0.00 NM CM 10-11a :30 1 \$350.00 Kelly LIVE WTH KELLY Start Date End Date Spots/Week Rating Weekdays Rate 11/04/12 Week: 10/29/12 \$350.00 0.00 50 KPNX 10/30/12 10/30/12 **Tonight Show** CM 1035-1135p - T- - - -:30 1 \$1,400.00 P-1 0.00 NM \$1,400.00 Tonight Show TONITE SHW-NBC< **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12 - T- - - -\$1,400.00 0.00 51 KPNX 10/30/12 10/30/12 СМ - T- - - -\$300.00 P-1 0.00 NM M-F 11a-12p 11a-12p :30 \$300.00 Today Show III **TODAY SHW3-NBC** Weekdays Spots/Week Rating Start Date End Date Rate Week: 10/29/12 11/04/12 \$300.00 0.00 52 KPNX 10/30/12 10/30/12 M-F 3-4p CM 3-4p - T- - - -:30 \$700.00 P-1 0.00 NM \$700.00 Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/29/12 11/04/12 \$700.00 0.00 4-5p 53 KPNX 10/30/12 10/30/12 CM \$600.00 P-1 \$600.00 - T- - - -:30 1 0.00 NM

Print Date: 10/26/12 11:44:36 Page 6 of 7

**KPNX** 

Order / Rev: 723863 - 1

123003 - 1

Advertiser: NRCC-IE

NRCC IE SKED A Flight 10/26-11/6, 201

Alt Order #: 06376580

Product Desc:

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3391

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F 4-5p 12 News EVB									
12 NEV	VS EVB L	_V									_	
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	- T	1	\$600.00	0.00						
54 KPNX	10/30/1	2 11/06/12	M-F 430-5a	CM	430-5a	- T	:30	1	\$25.00 P-2	0.00 NM	2	\$50.00
			M-F 430-5a									
	TDY 430				_							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 11/		11/04/12 11/11/12	- T - T	1	\$25.00 \$25.00	0.00						
				· ·		0.00 - T			#000 00 D 0	0.00 NIM		<b>#</b> 400.00
55 KPINX	10/30/1	2 11/06/12	M-F 5-530a 12 News Today	CM	5-530a	- 1	:30	1	\$200.00 P-2	0.00 NM	2	\$400.00
12 NWS	S TODAY	<b>'</b> 1	12 News Today									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		11/04/12	- T	1	\$200.00	0.00					Ī	
Week: 11/		11/11/12	- T	1	\$200.00	0.00						
56 KPNX	10/30/1	2 10/30/12	M-F 5-530p	CM	5-530p	- T	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
			M-F 5-530p									
12 NW	S 5											
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1	\$900.00	0.00						
57 KPNX	10/30/1	2 11/06/12	M-F 530-6a	CM	530-6a	- T	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
40 1 11 14 16	2 700 41	· •	12 News Today									
	STODAY		147 1 1	0	Б.,	D ()						
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	<u>Rate</u>	Rating					ł	
Week: 10/ Week: 11/		11/04/12 11/11/12	- T	1	\$300.00 \$300.00	0.00 0.00					i	
			M-F 6-630p	CM	6-630p	- T	:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
30 Ki 14X	10/30/1	2 10/30/12	12 News 6pm	Olvi	0 000р	•	.50		ψ1,400.001 -1	0.00 14101	l '	Ψ1,400.00
ARIZ N	GHTLY N	1W										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	- T	1	\$1,400.00	0.00						
59 KPNX	10/30/1	2 11/06/12	M-F 6-7a	CM	6-7a	- T	:30	1	\$800.00 P-1	0.00 NM	2	\$1,600.00
			12 News Today									
	S TODAY										l	
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/ Week: 11/		11/04/12 11/11/12	- 1 - T	1	\$800.00 \$800.00	0.00					l	
			M-F 630-7p		630-7p	0.00 - T	.20		\$1,200.00 P-1	0.00 NM	1	\$1,200.00
OU KPINA	10/30/1	2 10/30/12	Extra	CM	630-7p	- 1	:30	'	\$1,200.00 P-1	U.UU INIVI	1	\$1,200.00
EXTRA	<		LXIIA									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		11/04/12	- T		\$1,200.00	0.00					j	
61 KPNX	10/30/1	2 11/06/12	M-F Today Show		7-9a	- T	:30	2	\$1,000.00 P-1	0.00 NM	4	\$4,000.00
			NBC Today Show						. ,			, ,
TODAY	' SHW											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T - T		\$1,000.00	0.00						
Week: 11/		11/11/12			\$1,000.00	0.00			<b>4050 00 D 0</b>	0.00.1114		<b>0050.00</b>
63 KPNX	10/31/1	2 10/31/12	M-F 10-11a	CM	10-11a	<b>W</b>	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
IIVF W	TH KELL	Υ	Kelly									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$350.00	0.00					i	
			Tonight Show	CM	1035-1135p	W	:30	1	\$1,400.00 P-1	0.00 NM	1	\$1,400.00
		· · · <del>-</del>	Tonight Show	- ***				•	. ,		· ·	. ,
TONITE	SHW-N	BC<	· ·									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$1,400.00	0.00						
65 KPNX	10/31/1	2 10/31/12	M-F 11a-12p	CM	11a-12p	<b>W</b>	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
			Today Show III								I	

Print Date: 10/26/12 11:44:36 Page 7 of 7

**KPNX** 

Order / Rev: 723863 - 1 Advertiser:

723003 - 1

Alt Order #:

06376580 Product Desc: NRCC IE SKED A Flight 10/26-11/6, 201

NRCC-IE

Flight Dates: 10/26/12 - 11/06/12 Estimate: 3391

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **TODAY SHW3-NBC** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$300.00 0.00 66 KPNX 10/31/12 10/31/12 СМ -- W----:30 M-F 3-4p 3-4p \$700.00 P-1 0.00 NM \$700.00 1 Ellen **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - - -Week: 10/29/12 \$700.00 0.00 M-F 4-5p 67 KPNX 10/31/12 10/31/12 CM - - W- - - -:30 \$600.00 P-1 0.00 NM \$600.00 4-5p 12 News EVB 12 NEWS EVB LV **End Date** Weekdays Rating Start Date Spots/Week Rate Week: 10/29/12 11/04/12 - - W- - - -\$600.00 0.00 68 KPNX 10/31/12 10/31/12 M-F 430-5a CM - - W- - - -\$25.00 P-2 430-5a :30 1 0.00 NM \$25.00 1 M-F 430-5a 12NWS TDY 430A< **End Date** Spots/Week Start Date Weekdays Rating Rate Week: 10/29/12 11/04/12 - - W- - - · \$25.00 0.00 69 KPNX 10/31/12 10/31/12 M-F 5-530a - - W- - - -:30 \$200.00 P-2 0.00 NM CM 5-530a \$200.00 12 News Today 12 NWS TODAY 1 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 - - W- - - -\$200.00 0.00 70 KPNX 10/31/12 10/31/12 M-F 5-530p 5-530p - - W- - - -:30 \$900.00 P-1 0.00 NM CM \$900.00 M-F 5-530p 12 NWS 5 Spots/Week Rating Start Date **End Date** Weekdays Rate 11/04/12 - - W- - - -Week: 10/29/12 \$900.00 0.00 71 KPNX 10/31/12 10/31/12 M-F 530-6a CM 530-6a - - **W**- - - -:30 \$300.00 P-1 0.00 NM \$300.00 12 News Today 12 NWS TODAY 2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---\$300.00 0.00 72 KPNX 10/31/12 10/31/12 M-F 6-630p 1 \$1,400.00 P-1 \$1,400.00 CM 6-630p - - W- - - -:30 0.00 NM 12 News 6pm ARIZ NGHTLY NW Rating Start Date **End Date** Spots/Week Weekdays Rate 11/04/12 - - W- - -\$1,400.00 0.00 Week: 10/29/12 73 KPNX 10/31/12 10/31/12 M-F 6-7a CM 6-7a --W---:30 \$800.00 P-1 0.00 NM \$800.00 12 News Today 12 NWS TODAY 3 Spots/Week Start Date **End Date** Weekdays Rate Rating - - W- - - -Week: 10/29/12 11/04/12 \$800.00 0.00 74 KPNX 10/31/12 10/31/12 M-F 630-7p CM 630-7p - - W- - - -:30 1 \$1,200.00 P-1 0.00 NM \$1,200.00 Extra EXTRA< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - -\$1,200.00 0.00 75 KPNX 10/31/12 10/31/12 M-F Today Show 7-9a --W---:30 2 \$1,000.00 P-1 0.00 NM CM 7-9a 2 \$2,000.00 **NBC Today Show TODAY SHW** Rating Start Date **End Date** Weekdays Spots/Week Rate 11/04/12 - - W- - - · Week: 10/29/12 2 \$1,000.00 0.00 76 KPNX 10/28/12 10/28/12 Local Prime Special CM 9-10p ----S :30 1 \$3,950.00 P-1 0.00 NM \$3,950.00 12news Connecting Arizona (9:00 PM-10:00 PM) for revision shorts on original buy Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 ----S Week: 10/22/12 \$3,950.00 0.00

\*Tax 1 Note: Tax 0.5%. Totals 113 \$86,000.00